

# CV

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- 2007** Expands Ultimo D-G and opens 10 shop-in-shops in Debenhams
- 2006** Creates the Adore Moi brand with Debenhams
- 2004** Launches Michelle for George at Asda lingerie
- 1999** Launches Ultimo
- 1996** Founds MJM International
- 1994** Head of sales and marketing for Scotland, Labatt Breweries