



Indie INDEX

Youngfashion

WOMENSWEAR

TOP 10

Best-selling brands of the week

1	Superdry
2	Ugg Australia
3	Religion
4	Soaked In Luxury
5	Sugarhill Boutique
6	A Postcard From Brighton
7	Fransa
8	Diesel
9	House of Dereon
10	Sandwich

TOP 5

Best-selling categories of the week

1	Dresses
2	Tops
3	Knitwear
4	Jeans
5	Footwear

TOP 5

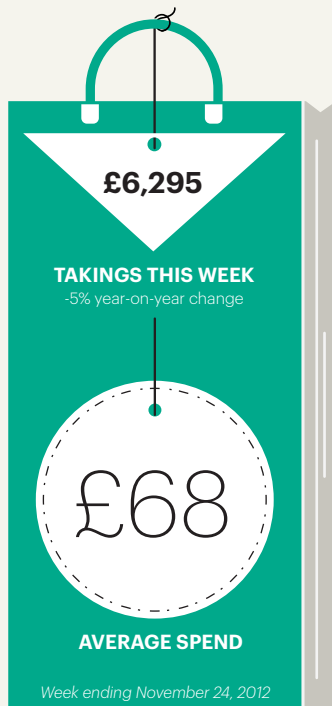
Brands with the best sell-through

1	Superdry
2	Ugg Australia
3	Firetrap
4	Sandwich
5	A Postcard From Brighton

TOP 5

Brands with the best margin

1	A Postcard From Brighton
2	Soaked In Luxury
3	Glamorous
4	Ugg Australia
5	Lovestruck



FOOTFALL
Change for week ending November 24, 2012, compared with the same week in 2011

MENSWEAR

TOP 10

Best-selling brands of the week

1	Diesel
2	Fred Perry
3	Carhartt
4	Luke
5	Guide London
6	Franklin & Marshall
7	G Star
8	Lyle & Scott
9	Paul Smith
10	Gant

TOP 5

Best-selling categories of the week

1	Jeans
2	Knitwear
3	T-shirts
4	Shirts
5	Jackets

TOP 5

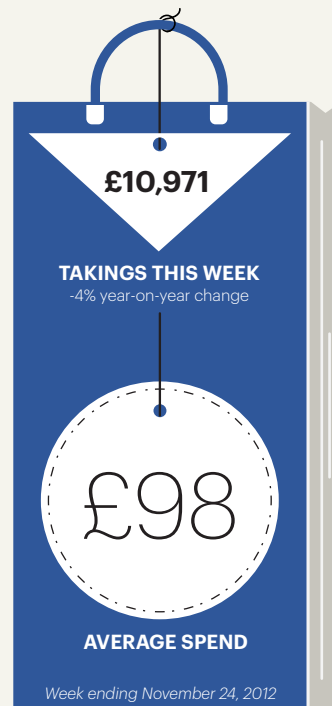
Brands with the best sell-through

1	Fred Perry
2	Diesel
3	Luke
4	Barbour
5	Armani Jeans

TOP 5

Brands with the best margin

1	Guide London
2	Humör
3	Fred Perry
4	Armani Jeans
5	Weekend Offender



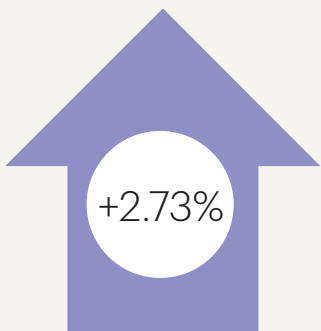
FOOTFALL
Change for week ending November 24, 2012, compared with the same week in 2011

INDIE WATCH

Comparative four-week periods (2011 v 2012) for the UK independent retail sector



AVERAGE MONTHLY TAKINGS



PROFIT MARGIN



AVERAGE NUMBER OF UNITS SOLD

Data for October 15 to November 11, 2012, compared with the same period in 2011. Data provided by Top to Toe, fashion industry stock management and EPoS specialists (Top to Toe: 0845 130 3535)

THE BIG NUMBER

56

% of young fashion indies said younger customers will pay more for better-quality brands

ILLUSTRATIONS BY NATHALIE LEES