



Indie INDEX

Kidswear

0-4 YEAR-OLDS

TOP 10

Best-selling brands of the week

1	Catimini
2	Mayoral
3	Eliane et Lena
4	Timberland
5	Monnalisa
6	Kate Mack
7	Little Darlings
8	Ralph Lauren
9	Jean Bourget
10	Oiily

TOP 5

Best-selling categories of the week

1	Babygros
2	Leggings
3	Dresses
4	Shorts
5	T-Shirts

TOP 5

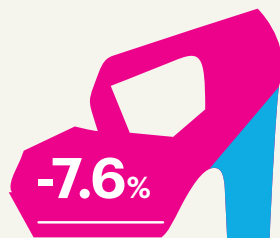
Brands with the best sell-through

1	Mayoral
2	Catimini
3	Ralph Lauren
4	Oiily
5	Girandola

TOP 5

Brands with the best margin

1	Catimini
2	Mayoral
3	Monnalisa
4	Ralph Lauren
5	IDO



FOOTFALL
Change for week ending September 1, 2012 compared with same week in 2011

5-12 YEAR-OLDS

TOP 10

Best-selling brands of the week

1	Catimini
2	Mayoral
3	Monnalisa
4	IKKS
5	Hatley
6	Scotch & Soda
7	Kate Mack
8	Oiily
9	Jean Bourget
10	Noa Noa Miniature

TOP 5

Best-selling categories of the week

1	Coats
2	Chinos
3	Shorts
4	Dresses
5	Occasionwear

TOP 5

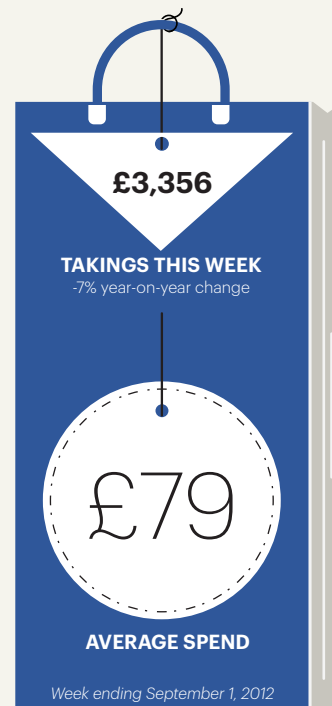
Brands with the best sell-through

1	Mayoral
2	Oiily
3	Catimini
4	Ralph Lauren
5	Timberland

TOP 5

Brands with the best margin

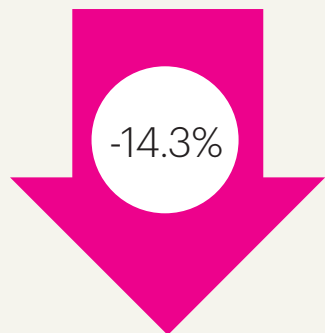
1	Mayoral
2	Catimini
3	Ralph Lauren
4	Hatley
5	Monnalisa



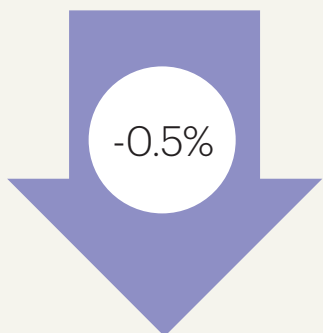
FOOTFALL
Change for week ending September 1, 2012 compared with same week in 2011

INDIE WATCH

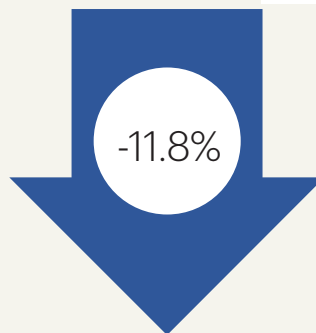
Comparative four-week periods (2011 v 2012) for the UK independent retail sector



AVERAGE MONTHLY TAKINGS



PROFIT MARGIN



AVERAGE NUMBER OF UNITS SOLD



THE BIG NUMBER

91

% of kidswear indies haven't cut prices on back-to-school product