



# Indie INDEX

## Premium

### WOMENSWEAR

#### TOP 10

Best-selling brands of the week

1	Joseph Ribkoff
2	Paul Smith
3	Nicole Farhi
4	By Malene Birger
5	Part Two
6	Frank Lyman
7	Marc Cain
8	Céline
9	Armani Jeans
10	Stella McCartney

#### TOP 5

Best-selling categories of the week

1	Dresses
2	Knitwear
3	Coats
4	Accessories
5	Footwear

#### TOP 5

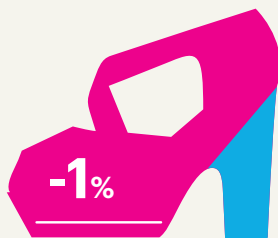
Brands with the best sell-through

1	Joseph Ribkoff
2	Ted Baker
3	Stella McCartney
4	Vivienne Westwood
5	Chinti and Parker

#### TOP 5

Brands with the best margin

1	Joseph Ribkoff
2	Stella McCartney
3	By Malene Birger
4	Armani Jeans
5	Marella



**FOOTFALL**  
Change for week ending December 8, 2012 compared with the same week in 2011

### MENSWEAR

#### TOP 10

Best-selling brands of the week

1	Armani Jeans
2	Boss Black
3	Polo Ralph Lauren
4	Paul Smith London
5	Stone Island
6	Gant
7	Ted Baker
8	Fred Perry
9	Vivienne Westwood
10	Lyle & Scott

#### TOP 5

Best-selling categories of the week

1	Knitwear
2	Outerwear
3	Jeans
4	Jackets
5	Shirts

#### TOP 5

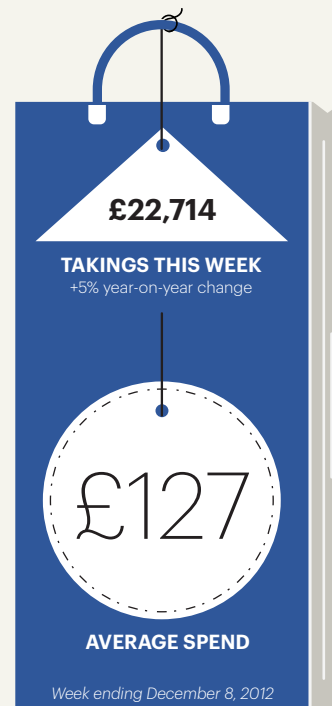
Brands with the best sell-through

1	Boss Black
2	Gant
3	Armani Jeans
4	Paul Smith
5	Polo Ralph Lauren

#### TOP 5

Brands with the best margin

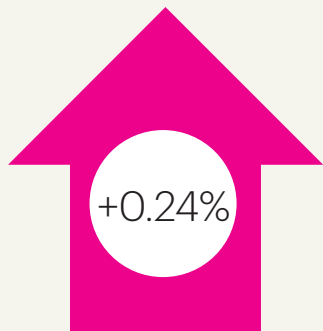
1	Armani Jeans
2	Boss Black
3	Paul Smith
4	Gant
5	Boss Orange



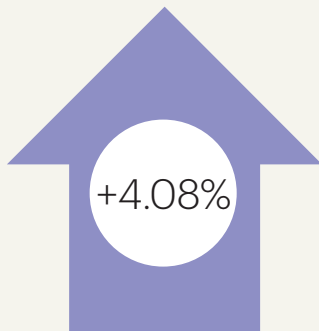
**FOOTFALL**  
Change for week ending December 8, 2012 compared with the same week in 2011

### INDIE WATCH

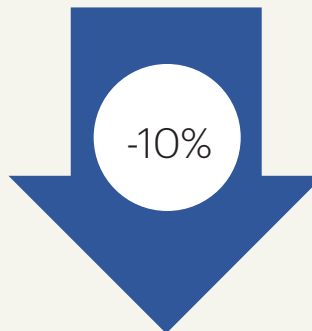
Comparative four-week periods (2011 v 2012) for the UK independent retail sector



**AVERAGE MONTHLY TAKINGS**



**PROFIT MARGIN**



**AVERAGE NUMBER OF UNITS SOLD**

### THE BIG NUMBER

# 72

% of indies said full-price sales are holding up