AUTUMN 19 TRADE SHOW GUIDE

Your essential guide to the upcoming trade shows starts here, with Drapers’ comprehensive calendar for the season ahead.

Compiled by HARRIET BROWN

12-13 DECEMBER
Blossom Première Vision
Carreau du Temple, Paris
+33 4 72 60 65 55
blossompremierevision.com
Fabric, leather, accessories

5-7 JANUARY
London Fashion Week Men’s
The Old Truman Brewery, London
020 7759 1999
londonfashionweekmens.com
Menswear

6-8 JANUARY
Children’s Club
Javits Center, New York
+1 212 4740 6873
ubmfashion.com
Kidswear

8-11 JANUARY
Pitti Immagine Uomo 95
Fortezza da Basso, Florence
+39 055 369 3214
pittimmagine.com
Menswear, footwear

9-10 JANUARY
The London Textile Fair
Business Design Centre, London
020 8347 8145
thelondontextilefair.co.uk
Textiles, accessories, prints, vintage

11-14 JANUARY
Milan Fashion Week Men’s
Venues across the city
+39 02 777 1081
milanomodauomo.it
Menswear

12-14 JANUARY
White Street Market
Via Tortona, Milan
+39 023 459 2785
whiteshow.com
Sportswear, streetwear

12-15 JANUARY
Expo Riva Schuh
Riva del Garda Fierecongressi, Trentino
+39 046 457 0153
exportvaschuh.it
Footwear

12-14 JANUARY
Pitti Immagine Uomo
Via Tortona, Milan
+39 023 459 2785
whiteshow.com
Sportswear, streetwear
This season we will be making our twice-yearly stop-off in Florence for Pitti Uomo (p39). We will be going this January and also for the summer show in June. This is the only show that we attend now. We have previously visited other shows, such as Jacket Required (p45), but the bulk of business is in Florence.

Pitti Uomo has a vast variety of brands that includes both well established, longstanding names and new, up-and-coming labels. It is an occasion for buyers, designers, store owners and the media to gather to see some of the latest collections and fashion trends.

By day there are lots of stalls to cover and by night there are plenty of people to speak to. Large shows such as Pitti Uomo give people from all over the world a chance to discuss trends and what collections or fabrics are selling well.

For the moment we are not looking for any other shows, as most of our level of target brands are at Pitti. In general, the trade shows that we have attended in the past are always changing with new displays, layouts and key talking points. Pitti does this well twice a year when we visit.

We would highly recommend attending trade shows to other retailers, as it is an opportunity to talk to other professionals, meet new brands, network with suppliers and designers, and stay up to date with trends. There is always lots to take in at any trade show, but the key is to come back with as much information and as many contacts as possible.
SHOW CALENDAR AUTUMN 19

16-17 JANUARY
Texfusion New York
Penn Plaza Pavilion, New York
020 8347 8145
texfusion.co.uk/new-york
Textiles, garment
accessories, denim

16-22 JANUARY
Common Trde
47 rue des Archives, Paris
07989 773837
commontrde.com
Menswear, womenswear,
footwear, accessories

17-19 JANUARY
Pitti Immagine Bimbo 88
Fortezza da Basso, Florence
+39 05 539931
pittimagine.com
Kidswear

17-21 JANUARY
Welcome Edition
71 rue de la Fontaine
au Roi, Paris
welcomeditionsshowroom.com
Menswear

17-22 JANUARY
London Show Rooms,
Paris Menswear
Venue to be confirmed
020 7759 1992
britishfashioncouncil.co.uk
Menswear

17-22 JANUARY
Tranoï and Tranoï Week
Palais de la Bourse and
22 rue de la Roquette, Paris

18-20 JANUARY
Man Paris
Place Vendôme, Paris
+33 9 67 42 01 41
manwomanshows.com
Menswear

18-21 JANUARY
Première Classe
Paris Expo Porte de Versailles

19-21 JANUARY
Interfilière Paris
Paris Expo Porte de Versailles
+33 1 47 56 32 74
january.interfiliere-paris.com
Lingerie, swimwear,
materials

19-21 JANUARY
Salon International de la Lingerie
Paris Expo Porte de Versailles
+33 1 47 56 32 70
fr.saloninternationaldelalingerie.com
Lingerie, swimwear

20-22 JANUARY
Beta International
NEC, Birmingham
01637 582111
beta-int.com
Outdoor, equestrian clothing

20-22 JANUARY
Market New York
Javits Center, New York
+1 212 740 6873
ubmfashion.com
Menswear

20-22 JANUARY
Project New York
Javits Center, New York
+1 212 740 6873
ubmfashion.com
Menswear

20-22 JANUARY
Printwear & Promotion Live
NEC, Birmingham
01622 687031
printwearandpromotionlive.co.uk
Accessories, menswear,
kidswear

20-23 JANUARY
Showcase Ireland
RDS, Dublin
+353 1 295 8185
showcaseireland.com
Jewellery, lifestyle, homeware,
accessories

BUYER’S VIEW

Sara Clarke
Fashion buyer, Jarrold, Norwich

This season we will be attending
Top Drawer (p41), Pure and
Scoop (p46). We visit Scoop
for new brands to layer on top of
our existing ones, and Top
Drawer for quirky accessories and
smaller brands to add interest.

From an accessories point of
view, CIFF in Copenhagen (p45) is
really inspiring, and we are hoping to
go again this season. We are also
thinking of going to Mipel in Milan
(p46) this year to look for some
up-and-coming bag brands.

When we attend trade shows,
in terms of product, we are looking
for constant newness to add a
point of difference to the store in
comparison with multiple retailers.

I think trade shows are still great
to attend. I find [going to shows]
stimulating and inspiring. They keep
us a step ahead. If there is the odd
season when we have missed a
show, we find ourselves wanting
for the quirky interest in season.
21-23 JANUARY
Liberty Fairs New York
Pier 94, New York
+1 212 473 4523
libertyfairs.com
Menswear

21-24 JANUARY
Paris Haute Couture
Venues across the city
+33 1 42 66 64 44
fhcm.paris
Womenswear

22-24 JANUARY
Man New York
Spring Studios, New York
+33 9 67 42 01 41
manwomanshows.com
Menswear

23-24 JANUARY
Jacket Required
The Old Truman Brewery, London
01484 848316 jacket-required.com
Menswear, womenswear

23-24 JANUARY
Just Around the Corner
Hume Studio, The Rag Factory, London
020 7739 7620
justaroundthecorner.co.uk
Menswear, womenswear, footwear, accessories

23-25 JANUARY
Asia Expo and Asian Premium Fair London
Olympia London, Olympia National
+852 2700 6726
asianpremiumfair.com
Menswear, womenswear, accessories

23-25 JANUARY
Pitti Immagine Filati 84
Fortezza da Basso, Florence
+39 055 399316 pittimagine.com
Yarns

26-28 JANUARY
Gallery
Areal Böhler, Düsseldorf
+49 211 43 96 01
gallery-duesseldorf.com
Occasionwear, accessories

27-28 JANUARY
Harrogate Fashion Week
Harrogate Convention Centre
01423 623701
harrogatefashionweek.com
Womenswear, footwear, accessories

27-28 JANUARY
LondonEdge
Business Design Centre, London
0166 279 5179
londonedge.com
Streetwear

27-29 JANUARY
INDEX Menswear
Cranmore Park, Solihull
0121 683 1417
indxshow.co.uk
Menswear

29-31 JANUARY
Munich Fabric Start
Munich Order Center
+49 89 45 22 470
munichfabricstart.com
Textiles

29 JANUARY-1 FEBRUARY
Copenhagen Fashion Week
Venues across the city
+45 70 20 30 68
copenhagenfashionweek.com
Womenswear, menswear

30 JANUARY-1 FEBRUARY
CIFF
Bella Center Copenhagen
+45 5060 4527
ciff.dk
Womenswear, menswear, footwear

30 JANUARY-1 FEBRUARY
CIFF Youth
Bella Center Copenhagen
+45 5060 4527
ciff.dk
Kidswear

30 JANUARY-1 FEBRUARY
Revolver
Halmtorvet 11, Copenhagen
+45 3964 8586
revolver.dk
Womenswear, menswear

4-6 FEBRUARY
Fashion Week Stockholm
Venues across the city
+46 707 89 82 43 fashionweek.se
Womenswear

4-6 FEBRUARY
New York Men's Fashion Week
Venues across the city
+1 212 302 1821
cfda.com
Menswear

4-7 FEBRUARY
Sourcing at Magic
South Hall, Las Vegas Convention Center
+1 218 740 6873
ubmfashion.com/shows/sourcing-magic
Womenswear, menswear, textiles
5-6 FEBRUARY
LondonEdge Las Vegas
Alexis Park Resort, Las Vegas
0116 279 5179
londonedge.com
Streetwear

5-7 FEBRUARY
INDX Womenswear & Footwear
Cranmore Park, Solihull
0121 713 4505
indxshow.co.uk
Womenswear, footwear

5-7 FEBRUARY
Liberty Fairs Las Vegas
World Market Center Las Vegas
+1 212 473 4523
libertyfairs.com
Menswear, womenswear

5-7 FEBRUARY
Milano Unica
Fiera Milano, Milan
+39 02 6610 1105
milanounica.it
Textiles

5-7 FEBRUARY
Pool
Mandalay Bay Convention Center,
Las Vegas
+1 218 740 6873
ubmfashion.com
Menswear, womenswear, accessories

5-7 FEBRUARY
Project
Mandalay Bay Convention Center,
Las Vegas
+1 218 740 6873
ubmfashion.com
Menswear, womenswear

7-13 FEBRUARY
New York Fashion Week
Venues across the city
nyfw.com
Womenswear

8-10 FEBRUARY
Modam Métropolis
IFEMA Feria de Madrid
+34 91 722 30 00
ifema.es
Womenswear, menswear, kidswear

10-11 FEBRUARY
INDX Kidswear
Cranmore Park, Solihull
0121 683 1415
indxshow.co.uk
Kidswear

10-12 FEBRUARY
Pure London
Olympia London
020 3855 9551 purelondon.com
Womenswear, menswear,
footwear, kidswear, lingerie,
accessories, sourcing

10-13 FEBRUARY
Mican
Fiera Milano, Milan
+39 0243 8291 themican.com
Footwear, accessories

10-13 FEBRUARY
Mipel
Fiera Milano, Milan
+39 02584511
mipel.com
Footwear, accessories

11-14 FEBRUARY
Apparel Sourcing Paris
Le Bourget Exhibition Centre, Paris
+33 155 268 989
apparel-sourcing-paris.fr.messefrankfurt.com
Menswear, womenswear,
textiles, accessories

11-14 FEBRUARY
Avantex
Le Bourget Exhibition Centre, Paris
+33 155 268 989 avantex-paris.com
Menswear, womenswear,
textiles, accessories

11-14 FEBRUARY
Shawls & Scarves Paris
Le Bourget Exhibition Centre, Paris
+33 155 268 989
shawlsandscarves.fr.messefrankfurt.com
Menswear, womenswear,
textiles, accessories

11-14 FEBRUARY
Texworld and Texworld Denim
Le Bourget Exhibition Centre, Paris
+33 155 268 989
texworld.fr.messefrankfurt.com
Textiles

12-14 FEBRUARY
Première Vision Paris
Parc d’Expositions, Paris
+33 4 72 60 65 55
premierevision.com
Yarns, fibres, textiles

15-19 FEBRUARY
London Fashion Week
Designer Showrooms
Store Studios, 180 Strand, London
020 7759 1963
londonfashionweek.co.uk/
designer-showrooms
Womenswear
**BUYER’S VIEW**

Penny Rawson
Founder, The Edit, Hale

We will be going to Pure and Scoop (p46), and Moda (below, right). New for me this year is Who’s Next in Paris (p42). Suppliers I buy from directly in Paris let me know about the show. I already buy at CIFA, Paris Fashion Center and Le Sentier in season.

My most productive show is always Pure. This is where I spend most of my budget. It’s a really great mix of brands that sit within my price range. I also like the predominantly French [restockable] brands that I can use to fill gaps in season.

I like to visit Scoop, too, while in London. I love to see the high-end brands there, as it’s important to see the trends in their collections.

I visit Moda because it’s so close to me. It has gone through a difficult patch as a show, but there are different suppliers compared with other shows and it only takes finding one great brand to really make attending worthwhile.

In future, I’d like to start looking at Copenhagen, as I’ve seen some really beautiful pieces in stores from there.

I’d like to see brands become more commercial in the way they sell at trade shows. It would be great if they could highlight their bestsellers, high-margin pieces or similar. I’d also love to see a greater focus on trend. For instance, animal print has driven such a high percentage of sales this autumn season, but at the shows there was no real storytelling from the brands around it.

I still think trade shows are incredibly valuable. They are a great way to see so many brands at the same time.
**SHOW CALENDAR AUTUMN 19**

**25-27 FEBRUARY**

Coterie  
Javits Center, New York  
+1 212 740 6873  
ubmfashion.com  
Womenswear

**25-27 FEBRUARY**

Curve New York  
Javits Center, New York  
+1 212 740 6873  
curve-newyork.com  
Lingerie, swimwear

**25-27 FEBRUARY**

Fame  
Javits Center, New York  
+1 212 740 6873  
ubmfashion.com  
Womenswear

**25-28 FEBRUARY**

Collection Première Moscow  
Expocentre Moscow  
+49 211 4396 482  
cpm-moscow.com  
Womenswear, menswear, kidswear, lingerie

**25 FEBRUARY-5 MARCH**

Paris Fashion Week  
Venues across the city  
+33 1 42 66 64 44  
fhcm.paris  
Womenswear

**1-3 MARCH**

Woman Paris  
7 Place Vendôme, Paris  
+33 9 67 42 01 41  
manwomanshows.com  
Womenswear

**1-4 MARCH**

Premiere Classe Tuileries  
Jardin des Tuileries, Paris  
+33 1 40 13 74 74  
premiere-classe.com  
Accessories

**1-4 MARCH**

Tranoï Paris: Women's  
Palais de la Bourse, Paris  
+33 1 53 01 84 90  
tranoi.com  
Womenswear

**5-7 MARCH**

Spinexpo 33rd Session Shanghai  
Shanghai World Expo Exhibition & Convention Center  
+33 6 71 61 85 67  
spinexpo.com/shanghai  
Fibres, yarns, knitwear

**10-12 MARCH**

Gallery Shoes  
Areal Böhler, Dusseldorf  
+49 211 4396 319  
gallery-shoes.com  
Footwear, accessories

**12-14 MARCH**

CHIC Shanghai  
National Exhibition and Convention Center, Shanghai  
+49 211 3026 4337  
en.chiconline.com.cn  
Womenswear, kidswear, menswear, footwear, accessories

**13-14 MARCH**

Textile Forum  
One Marylebone, London  
07878 764645 textileforum.org.uk  
Textiles

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**BUYER’S VIEW**

Zoie Walker  
Director, 32 The Guild, Northampton  

I feel that Scoop (p46) is the only UK trade show that is really relevant to 32 The Guild. The brands that the other shows offer are not suited to our brand portfolio, which includes labels such as Bella Freud, Leon & Harper, Grenson and Vanessa Bruno Athé. For me, Scoop feels contemporary, and shows some interesting label mixes. We also visit Top Drawer (p41) for smaller gifting items. I feel there needs to be a trade show in the UK that has a brand offering for more contemporary and premium-level labels. At the moment we do not have a trade show in the UK that the bigger, influential labels would want to show at. I can’t think of any of my brands that show at a UK trade show, unfortunately. I much prefer visiting showrooms and I feel that, in the UK particularly, this is the only way to find new, cool and contemporary brands.
13-15 MARCH
Fashion Access, Hong Kong
Hong Kong Convention and Exhibition Centre
+852 2827 6211
fashionaccess.aplf.com/en-us/
Accessories, footwear

20-22 MARCH
Première Vision Istanbul
Istanbul Congress Center
+33 4 72 60 65 55
premierevision-istanbul.com
Yarns, fibres, textiles

26-27 MARCH
London Print Design Fair
Business Design Centre, London
020 8347 8145
thelondonprintdesignfair.co.uk
Print design, knits

26-28 MARCH
INDEX Accessories
Cranmore Park, Solihull
0121 713 4453
indxshow.co.uk
Accessories

3-4 APRIL
Made in France Première Vision
Le Carreau du Temple, Paris
+33 1 70 60 73 70
madeinfrancepremierevision.com
Clothing, textiles, finishing, manufacturing

3-6 APRIL
Aymod
CNR Expo, Istanbul
+90 212 465 7474
cnraymod.com
Footwear

9-10 APRIL
Première Vision New York Designs
Metropolitan Pavilion, New York
+33 4 72 60 65 55
premierevision-newyork.com
Textile designs and patterns